

4	3	2	1
Organization			
My board is organized so readers can find what they are looking for and located the different parts connect naturally.	My board is organized logically, so readers can find what they are looking for	My board has a sense of organization, but some parts are not located where they belong.	The items in my board are arranged in a random way without any clear purpose.
Appearance			
The pictures, fonts, and other graphic elements in my board enhance the message and purpose.	The graphics in my board relate to the topic.	Some of the graphics in my board relate to the topic.	My board has no graphics, or my graphics relate only superficially to the topic or detract from the meaning of my board.
Conventions			
My board is free of mechanical and grammatical errors, except where they are designed to deliberately enhance the meaning.	My board is free of mechanical and grammatical errors that detract from the meaning.	My board has a few mechanical or grammatical errors that detract from the meaning.	My board has so many mechanical and grammatical errors that readers are confused and have difficulty understanding the board's meaning.