

Title: Poster Ad – Helpful Electromagnetic Waves, 32 point value

Description: A rubric for students to build their Ad Board.

Instructions: As you work on your board, use this rubric to help you do your best work.

Grade Level: 7th Grade

Subject: Physical Science

| 4 | 3 | 2 | 1 |
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| Content | | | |
| The content of my board reflects in-depth understanding of electromagnetic waves. | The content of my board reflects a basic understanding of electromagnetic waves. | The content of my board reflects some gaps in understanding of electromagnetic waves | The content of my board reflects major misconceptions on electromagnetic waves. |
| Resources | | | |
| The information in my board is supported by a variety of credible resources. | The information in my board is supported by more than one credible source. | The information in my board is supported by more than one source, but some of my sources may not be credible. | The information in my board is supported by only one source or by sources that are not credible. |
| Citation | | | |
| All my sources are cited correctly. | All my sources are cited, but I may have a few minor errors in format. | Most of my sources are cited, but I have several errors in format. | Few of my sources are cited, and I have numerous errors in format. |
| Writing | | | |
| The writing in my board is technically skillful, interesting, and appropriate for the intended audience. | The writing in my board is clear and appropriate for the intended audience | The writing in my board is generally clear and appropriate, but some parts may be confusing. | The writing in my board is confusing. |
| Creativity | | | |
| I include unusual and surprising features, language, and ideas that enhance my board's message. | I include some unusual or surprising features, language, or ideas that support my board's message. | I try to add some unusual features, language, or ideas, but my additions sometimes detract from my board's message. | My board has ordinary, predictable features, language, and ideas. |
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